

**STORM
CITY**
Games

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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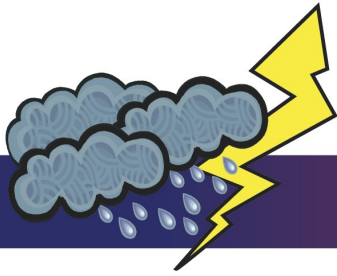
NEW JERSEY – Brace yourself for a “wild ride” this November, as **Storm City Entertainment**, a publisher of interactive entertainment products, today announced the Q4 2010 release of “Chevy Camaro: Wild Ride” a collaborative effort with American automaking giant General Motors, facilitated by Equity Management Inc. and 360ep. The game, which features the iconic Chevrolet muscle car in a “racing around the world” theme, will debut on the Nintendo DS™ and Wii™ system this November, in time for Holiday Season 2010. Additional platform releases will follow in 2011.

“Camaro is one of the true legends of the American automotive industry and we are thrilled with the opportunity to take this brand off the road and bring it to your favorite gaming systems,” said Susan Kain-Jurgensen, CEO of Storm City Entertainment.

The star of the show is the legendary Camaro, whose rebirth has taken the automotive industry by storm. In it’s first full year of sales, Camaro was the top selling sports car in the United States, outselling its closest competitor by nearly 20,000 vehicles. Seizing upon this exhilarating moment, the Storm City titles will celebrate decades of Camaro excellence. Utilizing ten different and distinct Camaro models from the classic 1967 Yenko Edition to the blisteringly sharp 2010 Camaro Synergy, the game takes players on a worldwide tour, with intense racing excitement on three continents. Burn rubber at the Great Wall of China in your Camaro IROC-Z, or challenge the perilous curves of the Alps in your Camaro RS/SS 396! Nine demanding layouts which can be raced in both directions bring plenty of diversity to this dramatic racing game, which features realistic and varied scenery and a no-holds-barred mindset emblematic of the Camaro name.

“We are thrilled to be working with Storm City in the development of these exciting new video games. The passion and excitement generated by Chevrolet’s all-new Camaro has been incredible, and the fact that GM will soon be selling this amazing new sports car in China, Russia, Brazil and throughout Europe makes Storm City’s global theme even more relevant,” said Charles Robertson, Vice President, Group Client Sales Manager, Equity Management Inc.

For those who have owned a Camaro, and those that have only dreamed of harnessing the power of America’s classic ponycar, the journey begins this fall. Look for “Camaro: Wild Ride” at major North American Retailers and online retail outlets this November!



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About Storm City Entertainment:

Storm City Entertainment (SCE) is a publisher/distributor of interactive entertainment products, based in New Jersey, with offices in Sicklerville, New Jersey. Incorporated by Video Game industry executives, SCE's goal is to provide casual gaming products at competitive prices for consumers of all ages. Identifying and contracting with creative Developers, and licensing and publishing innovative, family-friendly games is the concept behind Storm City, located online at www.stormcityentertainment.com

About 360ep

360ep was founded by Bill Jemas and former members of the senior management team that guided Marvel Enterprises from a struggling comic book publisher into one of the biggest licensing and publishing turn-around stories of the past decade. 360ep's Licensing Division represents dozens of brands in their licensing activities, including Showtime Networks, WE tv, Tattoo Johnny and American Media Inc. In addition to its representation of household names, the company works with a variety of manufacturing clients, including a leading developer of videogames, a confectionary company and a jewelry maker. For more information please visit www.360ep.com.

About Equity Management Inc.

The leader in Corporate Trademark Licensing. For the past quarter century, EMI has influenced the global marketplace by consistently creating and developing superior products that have impacted the lives of millions of consumers. EMI's track record for successful product introductions is based on a time-tested, disciplined approach and, when combined with powerful corporate trademarks, it is a proven formula for success. The power of EMI's experience and unique licensing strategy can be employed to deliver to your organization extensive benefits and enhance your most valued asset, your corporate brand. For more information, please visit www.equitymanagementinc.com.

About General Motors

General Motors, one of the world's largest automakers, traces its roots back to 1908. With its global headquarters in Detroit, GM employs 205,000 people in every major region of the world and does business in some 140 countries. GM and its strategic partners produce cars and trucks in 34 countries, and sell and service these vehicles through the following brands: Buick, Cadillac, Chevrolet, FAW, GMC, Daewoo, Holden, Opel, Vauxhall and Wuling. GM's largest national market is the United States, followed by China, Brazil, Germany, the United Kingdom, Canada, and Italy. More information on the new General Motors can be found at www.gm.com.

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