

**STORM
CITY**
Games

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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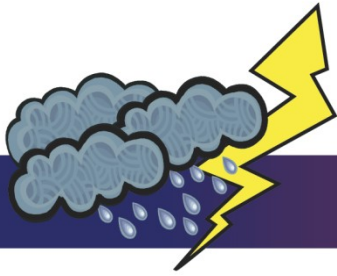
NEW JERSEY – **Storm City Games**, a publisher of interactive entertainment products, today announced details of the anticipated Q4 release of **"Honda Fever,"** a 3D arcade style ATV racing/adventure game developed in partnership with American Honda Motor Co. Inc. and facilitated by Global Icons and 360ep. The title, which will be initially available on the Nintendo DS™ and Wii™ system, is targeted for an October release, with other platforms to follow.

"It's fast and furious racing action in over fifty global events, and I challenge you to play it and not love it," said Bruce Kain, Executive Vice President of Storm City. "We've got a great mix of environments and terrains, and enough diverse vehicles and formats to keep the serious gamer entertained all the way through the series."

Aggressive and skillful riding is needed as players negotiate their way through stadium, dirt track, off-road, and mountain venues in a quest to reach the winner's circle and climb to the top of the rider standings. Twelve authentic Honda all-terrain vehicles are at your disposal as you battle the world's best riders for circuit supremacy, and the split-screen multi-player format promotes dramatic head-to-head racing excitement. The Wii™ version supports use of the Wii™ Wheel™ accessory for additional realism!

"The Motorcycle Licensing Division at American Honda Motor Co. Inc. is very excited to bring to the market a Honda ATV exclusive racing game to gamers and we are positive that both casual and experienced gamers alike will enjoy all the action," said Bill Savino, Powersports Press Manager.

Be the top ranked rider in the world. Be all about "The Fever." Catch it at major North American Retailers and Online Vendors this fall...



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About Storm City Entertainment:

Storm City Entertainment (SCE) is a publisher/distributor of interactive entertainment products, based in New Jersey, with offices in Sicklerville, New Jersey. Incorporated by Video Game industry executives, SCE's goal is to provide casual gaming products at competitive prices for consumers of all ages. Identifying and contracting with creative Developers, and licensing and publishing innovative, family-friendly games is the concept behind Storm City, located online at www.stormcityentertainment.com

About 360ep:

360ep was founded by Bill Jemas and former members of the senior management team that guided Marvel Enterprises from a struggling comic book publisher into one of the biggest licensing and publishing turn-around stories of the past decade. 360ep's Licensing Division represents dozens of brands in their licensing activities, including Showtime Networks, WE tv, Tattoo Johnny and American Media Inc. In addition to its representation of household names, the company works with a variety of manufacturing clients, including a leading developer of videogames, a confectionary company and a jewelry maker. For more information please visit www.360ep.com.

About American Honda Motor Co., Inc.:

Based in Torrance, California, American Honda Motor Co., Inc. was founded in 1959 as the U.S. sales & marketing subsidiary of Honda Motor Co., Ltd. Honda currently produces automobiles, motorcycles, all-terrain vehicles, personal watercraft, lawn mowers and engines at its ten major U.S. manufacturing plants - with two new plants currently under construction. Honda also maintains three major R&D centers in Los Angeles, Ohio and North Carolina that design and develop many of the products sold in America. Currently, Honda employs more than 25,000 associates in the U.S. www.honda.com

About Global Icons:

Global Icons is the premier brand licensing agency specializing in the development and extension of corporate brands and trademarks. On behalf of its ever-expanding roster of clients, the company's goal is to increase brand awareness and revenue through the establishment of new products, distribution channels and revenue streams. Select clients include Acura®, Bennigan's®, BMW, Captain Morgan®, Chuck E. Cheese's®, Cold Stone Creamery®, Consumer Guide®, Crock-Pot®, Cutex®, Dannon®, Duraflame®, Hollywood, Honda®, Honda® Motorcycle, Horizon®, Humvee®, Jacuzzi Brands, Tonino Lamborghini, MINI, Mr. Coffee®, Mrs. Fields®, Oster®, Silk®, Spic and Span®, Steak and Ale®, Sunbeam®, and UPS®, among others. www.globalicons.com

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